

**Abington Public Library  
600 Gliniewicz Way  
Abington, MA 02351**

**FY22 Action Plan Update  
For The  
Strategic Plan July 2017 – June 2022**

Approved by the Board of Library Trustees on November 16, 2020

**Service Priority One**

**Create Young Readers: Early Literacy**

Children from birth to age five will have programs and services designed to ensure that they will enter school ready to learn to read, write, and listen.

**Goal:** Children age 5 and under and caregivers will find materials which enhance early literacy and which encourage reading as a positive and valuable activity.

**Objectives**

- Circulation of toddler books, picture books and beginning readers will increase by 2% each year.
- Circulation of non-print materials will increase by 2% each year.
- In-house use of technology, such as computers and tablets, and items such as table top games will increase by 3% each year.

**Action Plan for FY22**

- Continue rotating dynamic displays of new and featured preschool materials. Use LibraryAware tools to add vibrancy.
- Continue to use tools such as LibraryAware, website widgets and social media platforms to develop and promote bibliographies.

**Goal:** Children age 5 and under and caregivers will have programs designed to ensure that young readers enter school prepared to learn to read, write, and listen.

**Objectives**

- Participation in programs, such as Story Hour, for children age 5 and under that incorporate early childhood educational principles will increase by 3%.
- Participation in programs for children age 5 and under which feature STEM/STEAM activities will increase by 3%.
- Class visits to pre-K and Kindergarten classes will increase by 20% upon the hiring of an Outreach Children's/Teen Librarian to supplement the Youth Services staff.
- Participation by children age 5 and under in the annual Summer Reading Program will increase by 3%.
- Use of the "Tumblebooks" eBook subscription will increase by 5% each year.

### **Action Plan for FY22**

- Restore in-person, age-appropriate Toddler and Preschool Story Times, which develop skills necessary for school preparedness when appropriate to do so.
- Restore in-person programs for children age 5 and under which incorporate STEM and STEAM concepts when appropriate to do so.
- Work with community partners to offer additional STEM and STEAM programs.
- Actively engage parents as partners in Summer Reading Program participation for children age 5 and under.
- The Children’s Librarian will visit Pre-K and Kindergarten classes monthly, assuming elimination of COVID restrictions OR the Children’s Librarian will record and distribute digital classroom programs.

### **Service Priority Two**

#### **Stimulate Imagination: Reading, Viewing and Listening for Pleasure**

Residents who want materials to enhance their leisure time will find what they want when and where they want them and will have the help they need to make choices from among the options.

**Goal:** Adults and Senior Citizens will find materials which enhance leisure time activities and which encourage intellectual pursuits and imagination.

#### **Objectives**

- Circulation of new adult fiction in print and audio formats will increase by 3% each year.
- Circulation of adult eBooks will increase by 5% each year.
- Circulation of downloadable audio and video materials will increase by 5% each year.
- Participation in book discussion groups and at other programs featuring recreational materials will increase by 5% each year.
- Participation in “Abington Reads” will increase by 5% each year. “Abington Reads” titles alternate between fiction and non-fiction from year to year.
- Participation in programs such as Craft Nights will increase by 5% each year.

#### **Action Plan for FY22**

- Continue monthly physical displays of materials on disparate topics, using LibraryAware and other tools.
- Continue promoting the *hoopla* platform of downloadable video content.
- Promote Novelist as a Reader’s Advisory tool.
- Continue the mystery, literary and popular fiction book discussion groups, transitioning from virtual to in-person when appropriate.
- Continue promoting book discussion groups on social media, such as Facebook and Pinterest, and via email lists.
- Use LibraryAware resources for additional book discussion promotion and management.

- Offer monthly or bi/monthly programs featuring creativity such as Craft Nights and Cookbook Club, transitioning from virtual to in-person when appropriate.

**Goal:** Children and teens will find materials which enhance leisure time activities and which encourage intellectual pursuits and imagination.

**Objectives**

- Circulation of children’s and teen fiction and picture books will increase by 2% each year.
- Circulation of children’s and teen eBooks will increase by 10% each year.
- Circulation of children’s and teen downloadable audio materials will increase by 5% each year.
- Circulation of children’s and teen downloadable visual materials will increase by 5% each year.
- Participation in the summer reading program, book discussion groups and at other programs featuring recreational materials will increase by 5% each year.
- Participation in TAB, the Teen Advisory Board will increase by 3% each year.

**Action Plan for FY22**

- Continue dynamic monthly displays of physical materials on disparate topics, using LibraryAware and other tools.
- Use social media, LibraryAware and website tools to promote reading/listening/viewing for pleasure.
- Continue the three book discussion groups for children and teens, using LibraryAware tools for promotion and management, transitioning from virtual to in-person when appropriate.
- Continue the summer reading program for children and teens, restoring as many in-person activities as possible.
- Restore monthly in-person TAB meetings and programs, including literature based after-hours programs.
- Restore additional programs for children which encourage reading/viewing/listening for pleasure.
- Explore resources to help children and teens share their creative works with others.

**Service Priority Three**

**Satisfy Curiosity: Promote Lifelong Learning**

Residents will have the resources they need to explore topics of personal interest and continue to learn throughout their lives.

**Goal:** Adult and Senior residents will have access to information to meet their need to explore topics of personal interest and to facilitate lifelong learning.

## Objectives

- Circulation of new adult non-fiction print and audio materials will increase by 3% each year.
- Circulation of downloadable non-fiction eBooks will increase by 5% each year.
- Circulation of downloadable non-fiction audio materials will increase by 5% each year.
- Attendance at library-sponsored informational programs for adults will increase by 5 % each year.
- Participation in “Abington Reads” will increase by 5% each year. “Abington Reads” titles alternate between fiction and non-fiction from year to year.
- Participation in the Non Fiction Book Discussion Group will increase by 10% over five years.
- Use of library sponsored and statewide databases will increase by 3% each year.
- Resources for job seekers will increase 2% each year.

### Action Plan for FY22

- Continue the comprehensive weeding plan for the adult non-fiction print collection.
- Maintain pandemic level spending on downloadable materials in all formats for Non-Fiction materials.
- Offer five in-person programs to assist users with library/other technology in the second half of FY22 if appropriate to do so.
- Continue assisting users with library technology on an individual basis, both virtually and in-person.
- Restore in-person informational programs for adults/seniors when appropriate to do so.
- Continue the monthly Non-Fiction Book Discussion Group for adults and seniors transitioning from virtual to in-person when appropriate. Use LibraryAware for promotion and management.
- Promote and monitor database usage.
- Complete the COVID delayed, programming and community promotion activities from the recent LSTA *Preservation Assessment Grant*, increasing access to historical materials.
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**Goal:** Teens and children will have access to resources which fulfill their need to investigate topics of personal interest.

## Objectives

- Circulation of children’s and young adult non-fiction physical materials in all formats will increase by 2% each year.
- Circulation of children’s and teen non-fiction eBooks will increase by 5% each year.
- Circulation of children’s and teen downloadable audio and visual materials will increase by 5% each year.
- Attendance at library sponsored informational programs, including programs featuring STEM/STEAM activities for children and teens will increase by 5% each year.

- Use of library sponsored children's and teen databases will increase by 3% each year.

**Action Plan for FY22**

- Continue following the comprehensive weeding plan for young adult and children's non-fiction collections.
- Continue dynamic monthly displays of physical materials on disparate topics, using tools from LibraryAware.
- Use social media, LibraryAware and website tools to promote informational materials in all formats.
- Restore programs which incorporate STEM/STEAM principles for children and teens, when appropriate to do so.
- Restore in-person school class visits from grades One, Three and Five OR the Children's Librarian will record and distribute virtual lessons.
- Offer and promote limited on-demand visits for elementary / middle / high school classes, if appropriate to do so.
- Present two in-person non-STEM/STEAM informational programs for teens if appropriate to do so.
- Present two in-person non-STEM/STEAM informational programs for children if appropriate to do so.
- Continue to promote and monitor children's and teen database usage.
- Utilize the Library Story Garden space for two STEM/STEAM programs for children.

**Service Priority Four**

**Visit a comfortable place: Physical and virtual spaces**

Residents will have safe and welcoming physical spaces to meet and interact with others or to sit quietly and read and will have open and accessible virtual spaces that support networking.

**Goal:** Residents of all ages will enjoy a welcoming physical space, conducive to using library materials or meeting with others.

**Objectives**

- Copeland Meeting Room use will increase by 3% each year.
- Copeland Room exhibits will be recruited and promoted to the community.
- Study Room use will increase by 3% each year.
- Space for people will increase by 2022 as the need for space for physical reference materials decreases.
- Funding building maintenance and repairs will be a budgetary priority; the municipal appropriation for building maintenance and repair will increase by at least 3% each year.
- Participation in community building activities for adults will increase by 3% each year.

### **Action Plan for FY22**

- Use the newly restored Story Garden as a programming space.
- Recruit Copeland Room exhibits for six of the twelve months, if appropriate to do so.
- Implement repurposed study areas in the Reference section after completion of the FY20 carpeting project, when appropriate to do so
- Create and advocate for minimum 3% increase in the municipal appropriation for building repair and maintenance in the FY23 budget.
- Advocate for capital funding for a new roof.
- Restore community building activities such as the ongoing jigsaw puzzle and coupon collection when safe to do so.

**Goal:** Residents of all ages will find an accessible virtual space which supports their needs.

#### **Objectives**

- “Hits” on the library website will increase by 5 % each year.
- Content on the library website will increase by 5 % each year.
- Use of Reader’s Advisory materials on the website will increase by 3% each year.

### **Action Plan for FY22**

- Continue to maintain library policies and trustees minutes on the website.
- Continue using social media, such as Pinterest, as a reader’s advisory tool.
- Assess the Library website and consider an update.
- Continue to develop more robust content for book discussion groups, using LibraryAware.
- Work with the network, and electronic materials vendors to make electronic content easier for readers to access.
- Promote intra-network lending via Overdrive.