

**Abington Public Library  
600 Gliniewicz Way  
Abington, MA 02351**

**FY20 Action Plan Update  
For The  
Strategic Plan July 2017 – June 2022**

Approved by the Board of Library Trustees on November 19, 2018.

**Service Priority One**

**Create Young Readers: Early Literacy**

Children from birth to age five will have programs and services designed to ensure that they will enter school ready to learn to read, write, and listen.

**Goal:** Children age 5 and under and caregivers will find materials which enhance early literacy and which encourage reading as a positive and valuable activity.

**Objectives**

- Circulation of toddler books, picture books and beginning readers will increase by 2% each year.
- Circulation of non-print materials will increase by 2% each year.
- In-house use of technology, such as computers and tablets, and items such as table top games will increase by 3% each year.

**Action Plan for FY20**

- Continue rotating dynamic displays of new and featured preschool materials.
- Continue to use tools such as website widgets and social media platforms to develop and promote bibliographies.
- Offer 4 programs which will introduce in-house technology and games.

**Goal:** Children age 5 and under and caregivers will have programs designed to ensure that young readers enter school prepared to learn to read, write, and listen.

**Objectives**

- Participation in programs, such as Story Hour, for children age 5 and under that incorporate early childhood educational principles will increase by 3%.
- Participation in programs for children age 5 and under which feature STEM/STEAM activities will increase by 3%.
- Class visits to pre-K and Kindergarten classes will increase by 20% upon the hiring of an Outreach Children's Librarian to supplement the Youth Services staff.
- Participation by children age 5 and under in the annual Summer Reading Program will increase by 3%.
- Use of the "Tumblebooks" eBook subscription will increase by 5% each year.

### **Action Plan for FY20**

- Continue to offer age-appropriate Toddler and Preschool Story Times, which develop skills necessary for school preparedness.
- Continue to develop programs for children age 5 and under which incorporate STEM and STEAM concepts.
- Actively engage parents as partners in Summer Reading Program participation for children age 5 and under.
- Evaluate “Tumblebooks” promotion and use, and review alternative offerings if usage statistics warrant ending the subscription
- The Children’s Librarian will visit Pre-K and Kindergarten classes monthly.
- Class visits to Pre-K and Kindergarten classes will increase, assuming the FY20 funding and hiring of a part-time Outreach Librarian.

### **Service Priority Two**

#### **Stimulate Imagination: Reading, Viewing and Listening for Pleasure**

Residents who want materials to enhance their leisure time will find what they want when and where they want them and will have the help they need to make choices from among the options.

**Goal:** Adults and Senior Citizens will find materials which enhance leisure time activities and which encourage intellectual pursuits and imagination.

#### **Objectives**

- Circulation of new adult fiction in print and audio formats will increase by 3% each year.
- Circulation of adult eBooks will increase by 5% each year.
- Circulation of downloadable audio and video materials will increase by 5% each year.
- Participation in book discussion groups and at other programs featuring recreational materials will increase by 5% each year.
- Participation in “Abington Reads” will increase by 5% each year. “Abington Reads” titles alternate between fiction and non-fiction from year to year.
- Participation in programs such as Craft Nights will increase by 5% each year.

#### **Action Plan for FY20**

- Continue monthly physical displays of materials on disparate topics.
- Continue promoting the *hoopla* platform of downloadable video content.
- Continue the mystery, literary and popular fiction book discussion groups.
- Continue promoting book discussion groups on social media, such as Facebook and Pinterest, and via email lists.
- Offer monthly or bi/monthly programs featuring creativity such as Craft Nights and Cookbook Club.
- Explore resources to help residents share their creative works with others.

**Goal:** Children and teens will find materials which enhance leisure time activities and which encourage intellectual pursuits and imagination.

**Objectives**

- Circulation of children's and teen fiction and picture books will increase by 2% each year.
- Circulation of children's and teen eBooks will increase by 10% each year.
- Circulation of children's and teen downloadable audio materials will increase by 5% each year.
- Circulation of children's and teen downloadable visual materials will increase by 5% each year.
- Participation in the summer reading program, book discussion groups and at other programs featuring recreational materials will increase by 5% each year.
- Participation in TAB, the Teen Advisory Board will increase by 3% each year.

**Action Plan for FY20**

- Continue dynamic monthly displays of physical materials on disparate topics.
- Use social media and website tools to promote reading/listening/viewing for pleasure.
- Continue the three book discussion groups for children and teens.
- Continue the summer reading program for children and teens.
- Continue monthly TAB meetings and programs, including literature based after-hours programs.
- Offer six additional programs for children which encourage reading/viewing/listening for pleasure.
- Explore resources to help children and teens share their creative works with others.

**Service Priority Three**

**Satisfy Curiosity: Promote Lifelong Learning**

Residents will have the resources they need to explore topics of personal interest and continue to learn throughout their lives.

**Goal:** Adult and Senior residents will have access to information to meet their need to explore topics of personal interest and to facilitate lifelong learning.

**Objectives**

- Circulation of new adult non-fiction print and audio materials will increase by 3% each year.
- Circulation of downloadable non-fiction eBooks will increase by 5% each year.
- Circulation of downloadable non-fiction audio materials will increase by 5% each year.
- Attendance at library-sponsored informational programs for adults will increase by 5 % each year.
- Participation in "Abington Reads" will increase by 5% each year. "Abington Reads" titles alternate between fiction and non-fiction from year to year.

- Participation in the Non Fiction Book Discussion Group will increase by 10% over five years.
- Use of library sponsored and statewide databases will increase by 3% each year.
- Resources for job seekers will increase 2% each year.

#### **Action Plan for FY20**

- Continue the comprehensive weeding plan for the adult non-fiction print collection.
- Increase spending on downloadable materials in all formats by 5% for Non-Fiction materials.
- Offer four programs to assist users with library technology.
- Continue assisting users with library technology on an individual basis.
- Present six informational programs for adults/seniors.
- Continue the monthly Non-Fiction Book Discussion Group for adults and seniors.
- Promote and monitor database usage.
- Implement the LSTA *Preservation Assessment* grant to plan for increasing access to local history materials, assuming FY20 funding of the grant.
- Plan and present two programs related to careers / job seeking.

**Goal:** Teens and children will have access to resources which fulfill their need to investigate topics of personal interest.

#### **Objectives**

- Circulation of children's and young adult non-fiction physical materials in all formats will increase by 2% each year.
- Circulation of children's and teen non-fiction eBooks will increase by 5% each year.
- Circulation of children's and teen downloadable audio and visual materials will increase by 5% each year.
- Attendance at library sponsored informational programs, including programs featuring STEM/STEAM activities for children and teens will increase by 5% each year.
- Use of library sponsored children's and teen databases will increase by 3% each year.

#### **Action Plan for FY20**

- Continue following the comprehensive weeding plan for young adult and children's non-fiction collections.
- Continue dynamic monthly displays of physical materials on disparate topics.
- Use social media and website tools to promote informational materials in all formats.
- Continue to offer programs which incorporate STEM/STEAM principles for children and teens.
- School class visits from grades One, Three and Five will continue.

- Offer and promote limited on-demand visits for elementary / middle / high school classes.
- Work with the school department to offer class visits for two additional grades, assuming FY19 funding and hiring of a part-time Children's Librarian.
- Present two non-STEM/STEAM informational programs for teens
- Present two non-STEM/STEAM informational programs for children.
- Continue to promote and monitor children's and teen database usage.
- Utilize the Library Story Garden space for two STEM/STEAM programs for children.

#### **Service Priority Four**

##### **Visit a comfortable place: Physical and virtual spaces**

Residents will have safe and welcoming physical spaces to meet and interact with others or to sit quietly and read and will have open and accessible virtual spaces that support networking.

**Goal:** Residents of all ages will enjoy a welcoming physical space, conducive to using library materials or meeting with others.

##### **Objectives**

- Copeland Meeting Room use will increase by 3% each year.
- Copeland Room exhibits will be recruited and promoted to the community.
- Study Room use will increase by 3% each year.
- Space for people will increase by 2022 as the need for space for physical reference materials decreases.
- Funding building maintenance and repairs will be a budgetary priority; the municipal appropriation for building maintenance and repair will increase by at least 3% each year.
- Participation in community building activities for adults will increase by 3% each year.

##### **Action Plan for FY20**

- Administer Community Preservation Act grant to *Restore and Refresh the Library Story Garden*, assuming funding of grant application at spring 2019 Annual Town Meeting.
- Continue to recruit Copeland Room exhibits for nine of the twelve months.
- Continue evaluating the reference area with ideas for repurposing space.
- Create and advocate for minimum 3% increase in the municipal appropriation for building repair and maintenance in the FY21 budget.
- Actively market current community building activities such as the ongoing jigsaw puzzle.

**Goal:** Residents of all ages will find an accessible virtual space which supports their needs.

**Objectives**

- “Hits” on the library website will increase by 5 % each year.
- Content on the library website will increase by 5 % each year.
- Use of Reader’s Advisory materials on the website will increase by 3% each year.

**Action Plan for 20**

- Continue to maintain library policies and trustees minutes on the website.
- Continue using social media, such as Pinterest, as a reader’s advisory tool.
- Continue to develop more robust content for book discussion groups.
- Work with the network, and electronic materials vendors to make electronic content easier for readers to access.