

**Abington Public Library
600 Gliniewicz Way
Abington, MA 02351**

**FY23 Action Plan Update
For The
Strategic Plan July 2017 – June 2022**

Approved by the Board of Library Trustees on November 29, 2021

A Note Concerning the Extension of this Strategic Plan

The Board of Library Trustees and Library Director have chosen to extend the current Strategic Plan through June 2023 due to the COVID-19 pandemic. Strictures on meeting in-person precluded community contributions to the planning process during winter/early spring 2021. This should not be an issue during winter/early spring 2022 and the planning process will occur during this time.

Service Priority One

Create Young Readers: Early Literacy

Children from birth to age five will have programs and services designed to ensure that they will enter school ready to learn to read, write, and listen.

Goal: Children age 5 and under and caregivers will find materials which enhance early literacy and which encourage reading as a positive and valuable activity.

Objectives

- Circulation of toddler books, picture books and beginning readers will increase by 2% each year.
- Circulation of non-print materials will increase by 2% each year.
- In-house use of technology, such as computers and tablets, and items such as table top games will increase by 3% each year.

Action Plan for FY23

- Continue rotating dynamic displays of new and featured preschool materials. Use LibraryAware tools to add vibrancy.
- Continue to use tools such as LibraryAware, website widgets and social media platforms to develop and promote bibliographies.

Goal: Children age 5 and under and caregivers will have programs designed to ensure that young readers enter school prepared to learn to read, write, and listen.

Objectives

- Participation in programs, such as Story Hour, for children age 5 and under that incorporate early childhood educational principles will increase by 3%.
- Participation in programs for children age 5 and under, which feature STEM/STEAM activities will increase by 3%.

- Class visits to pre-K and Kindergarten classes will increase by 20% upon the hiring of an Outreach Children's/Teen Librarian to supplement the Youth Services staff.
- Participation by children age 5 and under in the annual Summer Reading Program will increase by 3%.
- Use of the "Tumblebooks" eBook subscription will increase by 5% each year.

Action Plan for FY23

- Actively promote in-person, age-appropriate Toddler and Preschool Story Times, which develop skills necessary for school preparedness to encourage participation to climb to pre-pandemic levels
- Promote in-person programs for children age 5 and under which incorporate STEM and STEAM concepts to encourage participation to climb to pre-pandemic levels
- Actively engage parents as partners in Summer Reading Program participation for children age 5 and under.
- The Children's Librarian will continue to visit Pre-K and Kindergarten classes monthly.
- The Trustees will advocate for funding to supplement the Youth Services staff if funding is not obtained in FY22.

Service Priority Two

Stimulate Imagination: Reading, Viewing and Listening for Pleasure

Residents who want materials to enhance their leisure time will find what they want when and where they want them and will have the help they need to make choices from among the options.

Goal: Adults and Senior Citizens will find materials which enhance leisure time activities and which encourage intellectual pursuits and imagination.

Objectives

- Circulation of new adult fiction in print and audio formats will increase by 3% each year.
- Circulation of adult eBooks will increase by 5% each year.
- Circulation of downloadable audio and video materials will increase by 5% each year.
- Participation in book discussion groups and at other programs featuring recreational materials will increase by 5% each year.
- Participation in "Abington Reads" will increase by 5% each year. "Abington Reads" titles alternate between fiction and non-fiction from year to year.
- Participation in programs such as Craft Nights will increase by 5% each year.

Action Plan for FY23

- Continue monthly physical displays of materials on disparate topics, using LibraryAware and other tools.
- Continue promoting the *hoopla* platform of downloadable video content and work to raise awareness of the newly acquired *Kanopy* platform of downloadable video content.
- Promote Novelist as a Reader's Advisory tool.

- Continue the mystery, literary and popular fiction book discussion groups. Continue promoting book discussion groups on social media, such as Facebook and Pinterest, and via email lists.
- Use LibraryAware resources for additional book discussion promotion and management.
- Continue monthly or bi/monthly programs featuring creativity such as Craft Nights and Cookbook Club.
- Update marketing with new logo.

Goal: Children and teens will find materials which enhance leisure time activities and which encourage intellectual pursuits and imagination.

Objectives

- Circulation of children's and teen fiction and picture books will increase by 2% each year.
- Circulation of children's and teen eBooks will increase by 10% each year.
- Circulation of children's and teen downloadable audio materials will increase by 5% each year.
- Circulation of children's and teen downloadable visual materials will increase by 5% each year.
- Participation in the summer reading program, book discussion groups and at other programs featuring recreational materials will increase by 5% each year.
- Participation in TAB, the Teen Advisory Board will increase by 3% each year.

Action Plan for FY23

- Continue dynamic monthly displays of physical materials on disparate topics, using LibraryAware and other tools.
- Use social media, LibraryAware and website tools to promote reading/listening/viewing for pleasure.
- Continue the three book discussion groups for children and teens, using LibraryAware tools for promotion and management.
- Continue the summer reading program for children and teens; promote summer reading heavily to encourage participation to return to pre-pandemic levels.
- Continue monthly in-person TAB meetings and programs, including literature based after-hours programs.
- Continue additional programs for children which encourage reading/viewing/listening for pleasure.
- Explore resources to help children and teens share their creative works with others.
- Update marketing with new logo.

Service Priority Three

Satisfy Curiosity: Promote Lifelong Learning

Residents will have the resources they need to explore topics of personal interest and continue to learn throughout their lives.

Goal: Adult and Senior residents will have access to information to meet their need to explore topics of personal interest and to facilitate lifelong learning.

Objectives

- Circulation of new adult non-fiction print and audio materials will increase by 3% each year.
- Circulation of downloadable non-fiction eBooks will increase by 5% each year.
- Circulation of downloadable non-fiction audio materials will increase by 5% each year.
- Attendance at library-sponsored informational programs for adults will increase by 5 % each year.
- Participation in “Abington Reads” will increase by 5% each year. “Abington Reads” titles alternate between fiction and non-fiction from year to year.
- Participation in the Non Fiction Book Discussion Group will increase by 10% over five years.
- Use of library sponsored and statewide databases will increase by 3% each year.
- Resources for job seekers will increase 2% each year.

Action Plan for FY23

- Continue the comprehensive weeding plan for the adult non-fiction print collection.
- Maintain FY22 level spending on downloadable materials in all formats for Non-Fiction materials.
- Offer six in-person programs to assist users with library/other technology.
- Continue assisting users with library technology on an individual basis, both virtually and in-person.
- Continue in-person informational programs for adults/seniors when appropriate to do so.
- Continue the monthly in-person Non-Fiction Book Discussion Group for adults and seniors. Use LibraryAware for promotion and management.
- Promote and monitor database usage.
- Continue programming and community promotion activities from the recent LSTA *Preservation Assessment Grant*, increasing access to historical materials.
- Update marketing with new logo.

Goal: Teens and children will have access to resources which fulfill their need to investigate topics of personal interest.

Objectives

- Circulation of children’s and young adult non-fiction physical materials in all formats will increase by 2% each year.
- Circulation of children’s and teen non-fiction eBooks will increase by 5% each year.
- Circulation of children’s and teen downloadable audio and visual materials will increase by 5% each year.

- Attendance at library sponsored informational programs, including programs featuring STEM/STEAM activities for children and teens will increase by 5% each year.
- Use of library sponsored children's and teen databases will increase by 3% each year.

Action Plan for FY23

- Continue following the comprehensive weeding plan for young adult and children's non-fiction collections.
- Continue dynamic monthly displays of physical materials on disparate topics, using tools from LibraryAware.
- Use social media, LibraryAware and website tools to promote informational materials in all formats.
- Continue programs which incorporate STEM/STEAM principles for children and teens.
- Continue in-person school class visits from grades One, Three and Five.
- Offer and promote limited on-demand visits for elementary / middle / high school classes.
- Present two in-person non-STEM/STEAM informational programs for teens.
- Present two in-person non-STEM/STEAM informational programs for children.
- Continue to promote and monitor children's and teen database usage.
- Utilize the Library Story Garden space for two STEM/STEAM programs for children.
- Update marketing with new logo.

Service Priority Four

Visit a comfortable place: Physical and virtual spaces

Residents will have safe and welcoming physical spaces to meet and interact with others or to sit quietly and read and will have open and accessible virtual spaces that support networking.

Goal: Residents of all ages will enjoy a welcoming physical space, conducive to using library materials or meeting with others.

Objectives

- Copeland Meeting Room use will increase by 3% each year.
- Copeland Room exhibits will be recruited and promoted to the community.
- Study Room use will increase by 3% each year.
- Space for people will increase by 2022 as the need for space for physical reference materials decreases.
- Funding building maintenance and repairs will be a budgetary priority; the municipal appropriation for building maintenance and repair will increase by at least 3% each year.

- Participation in community building activities for adults will increase by 3% each year.

Action Plan for FY23

- Continue to use the newly restored Story Garden as a programming space.
- Recruit Copeland Room exhibits
- Add study space in the Reference area.
- Create and advocate for minimum 3% increase in the municipal appropriation for building repair and maintenance in the FY23 budget.
- Oversee new roofing project, assuming capital funding in FY22
- Continue community building activities such as the ongoing jigsaw puzzle.
- Conclude Strategic Planning exercises begun in FY22 and submit new Plan by October 1, 2022.
- Update marketing with new logo.

Goal: Residents of all ages will find an accessible virtual space which supports their needs.

Objectives

- “Hits” on the library website will increase by 5 % each year.
- Content on the library website will increase by 5 % each year.
- Use of Reader’s Advisory materials on the website will increase by 3% each year.

Action Plan for FY23

- Continue to maintain library policies and trustees minutes on the website.
- Continue using social media, such as Pinterest, as a reader’s advisory tool.
- Update the Library website.
- Continue to develop more robust content for book discussion groups, using LibraryAware.
- Work with the network, and electronic materials vendors to make electronic content easier for readers to access.
- Promote intra-network lending via Overdrive.
- Update marketing with new logo.